

Please join us for a free public forum:

Making Sense of College Costs

following the College Savings Foundation National Conference
in Charleston, SC



CollegeSavings
FOUNDATION

March 9, 2012

1:00 P.M. – 4:00 P.M.

DoubleTree Hotel
181 Church Street
Charleston, SC 29401

Who should attend:

- Parents/Grandparents of middle school- and high school-age children
- Educators wanting to learn more about financial aid, including grants and scholarships
- Financial Advisers

1:10–1:20 Welcome

Treasurer of South Carolina, Curtis M. Loftis, Jr.

1:20–2:30 Getting the Most of Financial Aid Resources

Mark Kantrowitz, creator of FinAid.org, nationally recognized financial aid expert, as featured in the *WSJ*, the *NY Times*, CNN, *Bloomberg*, ABC, NBC and *Money Magazine*



2:30–2:45 Break

2:45–4:00 The College Admission Process: What Parents and Students Need to Know

Donald Burkard, Associate Vice President for Enrollment Planning, College of Charleston

Plus! Hear from currently enrolled college students

[Click here to Register](#)

OR <http://collegesavingsfoundation.org/makingsense>